



Tournament Highlight Show – Regional and Local Commercial Package

The Celebrity Championship hosted by Drew Brees produces a one-hour highlight show featuring interviews with key celebrities, special features and coverage of the celebrity -only event. The one-hour highlight show will air locally on Channel 4 San Diego and regionally on FSN West. Traditionally, bonus airings have also been shown on Cox Channel 3 South Orange County. The show includes weekend coverage of the tournament leaders as well as on-course fun with selected celebrities from beautiful Morgan Run Resort and Club in Rancho Santa Fe, Ca.

Highlight Show Airings

- **FSN West: 9 telecasts minimum**
 - Reaching over 6.8 million subscribers in 3 states
 - Key DMA's include: Los Angeles, San Diego, Honolulu, Las Vegas, Santa Barbara, Palm Springs, Bakersfield, El Centro
 - Also includes all Direct TV and Dish Network satellite TV homes, totaling over 1.7 million
- **Channel 4 San Diego: 12 telecasts minimum**
 - Over 1 million households, San Diego County
- **Cox Channel 3 South Orange County: Two (2) telecasts minimum**
 - Over 230,000 subscribers
 - Irvine to San Clemente and cities between as well as Palos Verdes

Commercial Package

- **One (1) Commercial**
 - Includes one (1) 30 second commercial in all regional and local telecast airings on FSN West, Channel 4 San Diego and Cox Channel 3 South Orange County
 - Minimum 23 commercials (9 FSN West, 12 Ch. 4 San Diego, 2 Cox Ch. 3 South Orange County)

Net Package Price - \$ 7,500

