



## Tournament Highlight Show – Local Commercial Package

The Celebrity Championship hosted by Drew Brees produces a one-hour highlight show featuring interviews with key celebrities, special features and coverage of the celebrity -only event. The one-hour highlight show will air locally on Channel 4 San Diego. Traditionally, bonus airings have also been shown on Cox Channel 3 South Orange County. The show includes weekend coverage of the tournament leaders as well as on-course fun with selected celebrities from beautiful Morgan Run Resort and Club in Rancho Santa Fe, Ca.

### Highlight Show Airings

- **Channel 4 San Diego: 12 telecasts minimum**
  - over 1 million households, San Diego County
- **Cox Channel 3 South Orange County: Two (2) telecasts minimum**
  - Over 230,000 subscribers
  - Irvine to San Clemente and cities between as well as Palos Verdes

### Commercial Package

- ***One (1) Commercial***
  - Includes one (1) 30 second commercial in all regional and local telecast airings on Channel 4 San Diego and Cox Channel 3 South Orange County
  - Minimum 14 commercials (12 Ch. 4 San Diego, 2 Cox Ch. 3 South Orange County)

Net Package Price - \$ 2,500