



Red Carpet Reception

The Red Carpet Reception features "A Taste of San Diego" with 8 – 10 local restaurants showcasing heavy hors d'oeuvres, a hosted bar, live entertainment and is attended by over 50 celebrities and 800 guests. The evening features a Live and Silent Auction with proceeds benefiting Brees Dream Foundation.

Red Carpet Reception & Auction

- Presenting Sponsorship of the Red Carpet Reception & Auction
- Thursday, May 20, 2010
 - Featuring a taste of San Diego's finest restaurants with 800 guests attending and over 50 celebrities in attendance.
- Fifty (50) Tickets to the Red Carpet Reception & Auction for your high-end clients
- All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- Logo on party invitations and applicable signage



Jerry Rice Dances with Auction Winner at the Celebrity Dinner Gala

Hospitality

- Four (4) invitations to the Friday Drinks on the Links Party (5/21)
 - All inclusive: Hosted Hors'd oeuvres, Complimentary Bar, Live Entertainment – attended by over 50 celebrities
- Eight (8) invitations to the Saturday Champion's Dinner (5/22)
 - All inclusive: Catered Dinner, Hosted Bar, Live Auction and Celebrity Entertainment – attended by over 50 celebrities
- Four (4) 3-Day VIP 18th Green Hospitality Passes (5/21-5/23)
 - All inclusive: Access to the VIP 18th Green with Catered Meals and Hosted Bar with 18th Green Seating
 - Twenty (20) 3-day tournament tickets (5/21-5/23)



Doug Flutie, Ray Romano and John O'Hurley

Exposure

- One (1) on-course banner
- Logo inclusion on event e-newsletter distributed to event databases
- Logo on Tournament Sponsor Board
- Logo/Link on Tournament Website

Net Package Price: \$25,000

