



Putt for a Car Contest!

Fans of the Celebrity Championship hosted by Drew Brees will be given the opportunity to win a car. On Saturday, May 22 and Sunday, May 23, the tournament will hold a putt for a car contest. The qualifying putt of the contest will take place on the Morgan Run practice green adjacent to the 18th green. For only a \$2 donation, fans will get to putt for a shot at a 2010 car. Contestants who sink their putt will be entered into a drawing for a chance to putt for a 2010 car on Sunday, May 23rd at the 18th green.

Putt for a Car Contest

- **Qualifying**

- Opportunity to place sponsor banners around contest area (sponsor to provide banners)
 - Qualifying rounds conducted on Saturday and Sunday
- Contestants donate \$2 for a chance to qualify
- Proceeds benefit Brees Dream Foundation
- On-course event promotional signage provided by Celebrity Championship
- Opportunity for Sponsor bounce-back offer
- Best efforts to provide media recognition for donations

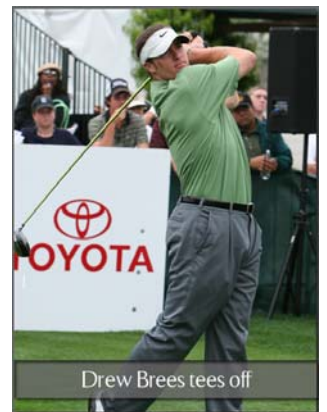


- **Contest Finals**

- One contestant randomly selected to have a chance to putt for a car
- Putt for a car taken on the 18th green prior to the Tournament check presentation on Sunday, May 23rd
 - Public address announcements before and after putt
 - If putt is missed contestant will receive a consolation prize

Event Exposure

- Exhibitor booth located in premium location
 - Booth available for all four days of Tournament
- One (1) on-course sponsor banner
- Sponsor logo included on the Tournament sponsor board
- Sponsor logo and link on Tournament website





Playing Positions

- **Two (2) playing positions in the two-day Celebrity Amateur Tournament**
 - Two days of Golf; paired with a different Celebrity each day
 - All inclusive, catered breakfast & lunch, hosted bar, on-course beverages and snacks
- **Two (2) premium gift packages**
 - Tournament shirt, Tournament wind vest, golf shoes, picture plaque, golf balls and more! (items subject to change)

Hospitality

- **Two (2) 3-Day VIP 18th Green Hospitality Passes (*all inclusive Friday, May 21- Sunday, May 23*)**
 - Daily Tournament Admission
 - Access to the VIP 18th Green
 - Catered breakfast & lunch daily
 - Hosted bar, beverages & snacks
 - 18th green private seating
- **Two (2) invitations to the Red Carpet Reception**
 - All inclusive: hosted bar, dinner, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
 - Thursday, May 20
- **Two (2) invitations to the Champion's Dinner**
 - All inclusive: hosted bar, dinner, charity auction and Celebrity Entertainment – attended by over 50 celebrities
 - Saturday, May 22

Net Package Price: \$10,000

