

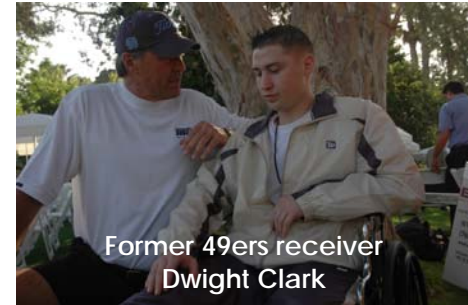
## Military Family Activities at the Celebrity Championship hosted by Drew Brees

The 12<sup>th</sup> annual Celebrity Championship hosted by Drew Brees will present two events in honor of San Diego Military: Wounded Warriors on Friday, May 21 and the 5<sup>th</sup> annual Military Appreciation Day on Sunday, May 23.

### Friday, May 21- Wounded Warriors

For the third consecutive year the Celebrity Championship will host a group of Wounded Warriors as VIPs on the opening day of the tournament. These true heroes will experience:

- Access to the VIP 18<sup>th</sup> Green
- Catered lunch, beverages and snacks
- Celebrity meet-and-greets



Former 49ers receiver  
Dwight Clark

### Sunday, May 23:

Military Appreciation Day will be held on the last day of the tournament. The Celebrity Championship welcomes all San Diego military and their families for this honorary event. Military members and their families will enjoy:

- Free admission to the tournament
- Free lunch for the first 1,000 to RSVP
- Free Celebrity autographs/pictures
- Contests, prizes and much more



Military Appreciation Day

Your business can help serve the San Diego community while you strengthen your brand among a core group of influential San Diego military family members. Your participation will directly enhance the "Quality of Life" for our Military families!





The following is a summary of a proposed Military Appreciation Day sponsorship with the 2010 Celebrity Championship hosted by Drew Brees. The 2010 event will be held May 23, 2010 at Morgan Run Resort and Club in Rancho Santa Fe, CA.

### Military Appreciation Day Title Sponsorship package

#### *Celebrity Championship hosted by Drew Brees package:*

#### Media

Recognition as the title sponsor of the Military Appreciation Day at the San Diego Celebrity Championship in press releases, flyers and advertisements

#### On-Site Exposure

- One (1) on-course banner (sponsor to provide)
- Opportunity to provide gifts to Wounded Warriors
- Exhibitor Booth during the Celebrity Championship (Sponsor to provide tent)
  - Opportunity to display signage and products
- Recognition on the Tournament Sponsor Board
- Opportunity to place one (1) additional banner around military seating area (sponsor to provide) on Sunday, May 23<sup>rd</sup>
- Logo on all lunch vouchers distributed to military families

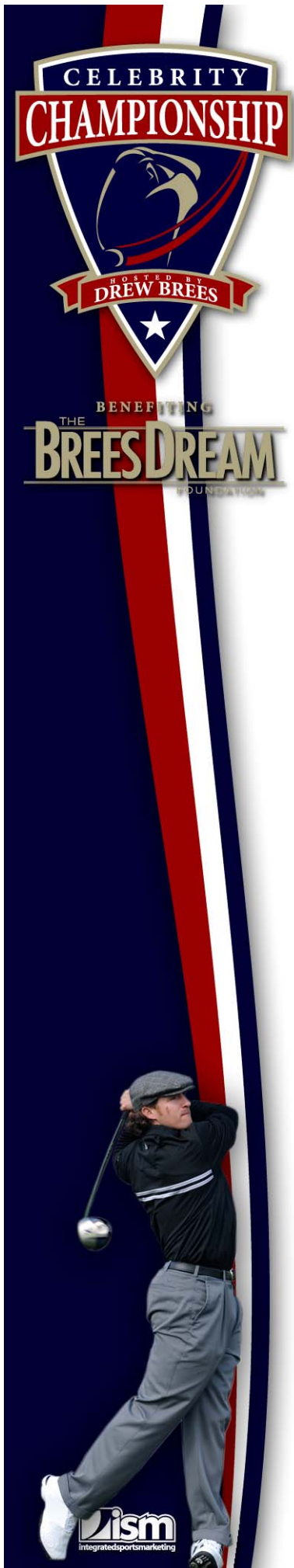
#### Playing Positions

- **Four (4) playing positions in the two-day Celebrity - Amateur Tournament**
  - Two (2) days of golf; paired with a different Celebrity each day
  - All inclusive, catered breakfast & lunch, hosted bar, on-course beverages and snacks
- **Four (4) premium gift packages**
  - Tournament shirt, Tournament wind vest, golf shoes, picture plaque, golf balls and more! (Items subject to change)

#### Hospitality

- **Eight (8) invitations to the Red Carpet Reception on Thursday, May 20**
  - All inclusive: catered dinner, hosted bar, live and silent auction, and celebrity entertainment - attended by over 50 celebrities
- **Eight (8) invitations to the Champion's Dinner on Saturday, May 22**





- All inclusive: catered dinner, hosted bar, live and silent auction, and celebrity entertainment - attended by over 50 celebrities
- **Eight (8) 3-Day VIP 18<sup>th</sup> Green Hospitality Passes** (*all inclusive Friday – Sunday*)
  - Daily Tournament Admission
  - Access to the VIP 18<sup>th</sup> Green
  - Catered breakfast & lunch daily
  - Hosted bar, beverages & snacks
  - 18<sup>th</sup> green private seating
- **Two-hundred (200) 3-day tournament tickets**

#### Tournament Newsletter

- Editorial, logo and link in May Celebrity Championship Newsletter

#### Website

- Banner ad and logo on tournament website ([www.celebritychampionship.com](http://www.celebritychampionship.com))

*Net Package Price: \$25,000*