

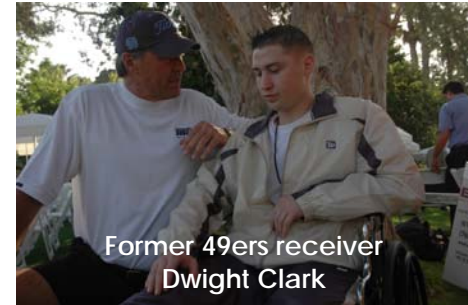
## Military Family Activities at the San Diego Celebrity Championship hosted by Drew Brees

The 12<sup>th</sup> annual San Diego Celebrity Championship hosted by Drew Brees will present two events in honor of San Diego Military: Wounded Warriors on Friday, May 21 and the 5<sup>th</sup> annual Military Appreciation Day on Sunday, May 23.

### Friday, May 21- Wounded Warriors

For the third consecutive year the Celebrity Championship will host a group of Wounded Warriors as VIPs on the opening day of the tournament. These true heroes will experience:

- Access to the VIP 18<sup>th</sup> Green
- Catered lunch, beverages and snacks
- Celebrity meet-and-greets



Former 49ers receiver  
Dwight Clark

### Sunday, May 23-

Military Appreciation Day will be held on the last day of the tournament. The Celebrity Championship welcomes all San Diego military and their families for this honorary event. Military members and their families will enjoy:

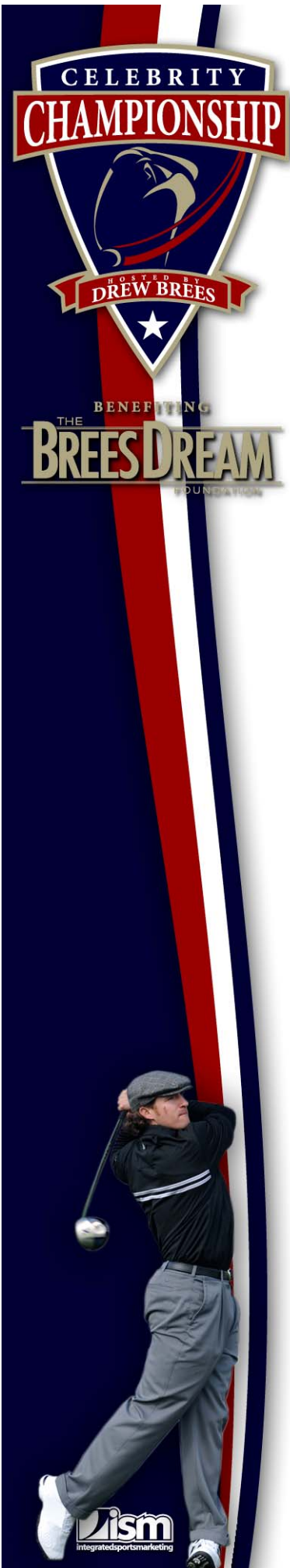
- Free admission to the tournament
- Free lunch for the first 1,000 to RSVP
- Free Celebrity autographs/pictures
- Contests, prizes and much more



Military Appreciation Day

Your business can help serve the San Diego community while you strengthen your brand among a core group of influential San Diego military family members. Your participation will directly enhance the "Quality of Life" for our Military families!





The following is a summary of a proposed Military Appreciation Day sponsorship with the 2010 Celebrity Championship hosted by Drew Brees. The 2010 event will be held May 23, 2010 at Morgan Run Resort and Club in Rancho Santa Fe, CA.

#### On-Site Promotion Sponsorship package

#### Celebrity Championship package:

##### Hospitality

- Two (2) invitations to the Red Carpet Reception on *Thursday, May 20*
  - All inclusive: catered dinner, hosted bar, live and silent auction, and celebrity entertainment - attended by over 50 celebrities
- Two (2) 3-Day VIP 18<sup>th</sup> Green Hospitality Passes (*all-inclusive Friday, May 21 – Sunday, May 23*)
  - Daily Tournament Admission
  - Access to the VIP 18<sup>th</sup> Green
  - Catered breakfast & lunch daily
  - Hosted bar, beverages & snacks
  - 18<sup>th</sup> green private seating
- Twenty (20) 3-day tournament tickets(Friday, May 21 – Sunday, May 23)

##### Website

- Logo/link on Celebrity Championship tournament web site ([www.celebritychampionship.com](http://www.celebritychampionship.com))

#### On-Site Promotion Sponsorship of one of the following promotions:

- Men's/Women's Putting Contest
  - *As part of Military Appreciation Day Activities, Military men and women will be given the opportunity to participate in the Military Putting Contests and win great prizes. The qualifying putts will take place on the Morgan Run practice green adjacent to the military family area. Contestants who sink their putt will be entered into a drawing for a chance to putt for great prizes on Sunday, May 23<sup>rd</sup>.*
- Boys/Girls Putting Contest
  - *As part of Military Appreciation Day Activities, Military children will be given the opportunity to participate in the boys/girls division of the Military Putting Contests and win great prizes. The qualifying putts will take place on the Morgan Run practice green adjacent to the military family area. Contestants who sink their*



*putt will be entered into a drawing for a chance to putt for great prizes on Sunday, May 23<sup>rd</sup>.*

- Family Fun Zone
  - As part of Military Appreciation Day activities, the Celebrity Championship and supporting sponsor will provide an area for families to enjoy games, golf, and other activities. The Family Fun Zone will cater to the many families that attend the Celebrity Championship.

#### **Sponsorship to include**

- Table display
  - Opportunity to place one (1) table display in military area (sponsor to provide) near on-site promotion (if applicable)

*Net Package Price: \$3,500*

