



## Autograph Tent Sponsorship

The Celebrity Championship hosted by Drew Brees offers spectators a once in a lifetime opportunity to meet their favorite sports stars and celebrities, as well as a chance to get their favorite celebrity's autograph for free. Celebrity players include legends from the NFL, NBA, and MLB as well as stars from television, music, and motion pictures. Players will be available for autographs for 10 minutes following their play on Saturday and Sunday. The autograph tent is the most popular attraction at the Celebrity Championship hosted by Drew Brees, and will be open from approximately noon-4pm. Attendees will be provided with a commemorative Celebrity Championship hosted by Drew Brees autograph sheet to collect signatures of their favorite tournament-celebrities.

### Autograph Tent Title Sponsor

- Official Autograph Tent Sponsorship
  - Includes renaming of autograph tent to "SPONSOR" autograph tent
  - Saturday, May 22 – Sunday, May 23, 2010
  - 10 x 10 Exhibitor space located next to the Autograph tent
    - Includes draped 8' table and two chairs



Ray Romano in the Sprint Autograph Tent

### Hospitality

- Four (4) invitations to the Thursday Red Carpet Reception (5/20)
  - All inclusive: Catered Dinner, Hosted Bar, Live and Silent Auction and Celebrity Entertainment – attended by over 50 celebrities
- Four (4) invitations to the Champion's Dinner (Saturday, 5/22)
  - All inclusive: Catered Dinner, Hosted Bar, Live Auction and Celebrity Entertainment – attended by over 50 celebrities

### Event Exposure

- One (1) on-course banner (provided by SPONSOR)
- Logo inclusion on Event e-newsletter distributed to event databases
  - Distributed Bi-Monthly
- Logo on Tournament Sponsor Board
- Logo/Link on Tournament Website
- Logo on commemorative autograph sheet



Jerry Rice Dances with Auction Winner at the Celebrity Dinner Gala

Net Package Price \$7,500